

APPLICATION LETTER

30 September 2013

The CFO
Directorate: Finance
City of Cape Town
8th Floor
12 Hertzog Boulevards
Cape Town
8000

Attention: Mr Scott

APPLICATION FOR THE ESTABLISHMENT OF THE STRAND BUSINESS IMPROVEMENT DISTRICT SPECIAL RATING AREA

I, Mr Barry Friedman, representing Friedman and Cohen (Pty) Ltd, being the registered owner of Erf 10047, 10 Wesley Street, Strand, hereby wish to make application for the City Council's approval for the establishment of the **Strand Business Improvement District**.

This application is made to Council in terms of Section 4 of the City of Cape Town: Special Rating Area By-Law, 2012 read together with the City of Cape Town's: Special Rating Area Policy, 2012.

The proposed five year implementation plan of the **Strand Business Improvement District (SBID) SRA** is to improve and upgrade the public environment for the benefit of all. The SBID have the following goals:

- Reducing crime significantly by proactive visible patrolling and cooperation with existing SAPS efforts in the area.
- Creating a safe and clean public environment by addressing issues of maintenance and cleansing of streets, pavements and public spaces.
- Seeking to rehabilitate and provide jobs for the homeless.
- Enhance property values.
- Support the promotion of the SBID Area as a safe and clean environment to live and work.
- The sustained and effective management of the SBID.

In support of the application, I attach the following:

1. The motivation Report, Implementation Plan and Budget marked "**A**";
2. The written consent of the majority of the commercial property owners within the proposed SRA who will be liable for paying the additional rate, marked "**B**" and an Affidavit declaring that a majority vote has been obtained, marked "**C**"; and
3. Adverts and notices of public meeting(s) and minutes thereof marked "**D**".

The City's Approval of this application would be greatly appreciated.

Yours Faithfully

Barry Friedman

Chairman: Strand Business Improvement District SRA Steering Committee