



**MINUTES OF THE PUBLIC MEETING HELD FOR THE
PROPOSED SALT RIVER BUSINESS IMPROVEMENT
DISTRICT AT DOUBLE TREE BY HILTON CAPE TOWN
CONFERENCE CENTRE ON 12 NOVEMBER 2013 AT
17:30**

PRESENT

- Mr Wessel Botes – Chairperson for the proposed SRBID SRA steering committee
- Mr G Lohrentz - Geocentric
- Mr Runan Rossouw – ISL Department, City of Cape Town
- Members of the SRBID Steering Committee
- Property owners and members of the public from the Salt River area

ITEMS

OPENING OF THE MEETING AND INTRODUCTION

1. Mr Wessel Botes acted as Chairperson for the meeting and officially welcomed all attendees to the meeting. He gave a brief introduction to the Special Rating Area concept and expressed his support for the initiative.
2. Mr Botes introduced Mr Gene Lohrentz from Geocentric who was appointed as the consultant that assists the SRBID Steering Committee with the establishment process.

INTRODUCTION

3. Mr Lohrentz introduced himself and thanked the attendees for attending the meeting. Mr Lohrentz sketched a brief background to the SRBID initiative. He outlined the fact that there is much potential for the Salt River area and that the SRBID should not be seen as a complete turn-around strategy but rather an initiative designed to protect and enhance property investments into the future and improve the public environment as the setting in which the people of the area live and work.

PRESENTATION OF PERCEPTION SURVEY RESULTS AND BUSINESS PLAN

4. Mr Lohrentz then addressed the meeting and explained the establishment process in more detail referring specifically to the development of the Perception Survey and the Business Plan. The results of the Perception Survey and the Proposed Business Plan were presented through a PowerPoint presentation to the meeting.
5. The complete presentation is attached to the minutes for further reference.
6. The last part of the presentation set out the legal process of SRA establishment; highlighting the prominent steps that need to follow in order to complete the submission to the City of Cape Town and the potential start date of operations should the application succeed which will be 1 July 2014.

7. On completion of the presentation, the meeting was given the opportunity to ask questions to the presenters and the Steering Committee.

QUESTIONS

Question 1

The first question related to the starting date of the initiative and it was reiterated that this can only start on 1 July 2014.

Question 2

The second question covered the issue of an office for the SRA. It was asked whether the SRA will have an office in the area. Mr Lohrentz explained that this will be the case and that this is a requirement of the By-Law and Policy

CLOSING

8. Mr Botes formally thanked everyone for their attendance and closed the meeting.

Attendance Register for Public Meeting 12/11/2013

Name And Surname	Email
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