



Brackenfell Business Improvement District

MINUTES OF GENERAL MEETING ON THE 23rd MAY 2013 AT BRACKENFELL TOWN HALL, OLD PAARL ROAD, BRACKENFELL AT 17H30 UNTIL 18H34.

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|-----------------|---------------------|---|-----------------------|------|----------|
| PRESENT: | Phillip van Zijl | - | AHI/Chairperson | BBID | Steering |
| | Committee | | | | |
| | Leon Brynard | - | Brackenfell CPF | | |
| | Awie Viljoen | - | AC Viljoen Prokureurs | | |
| | Marian Nieuwoudt | - | Resident | | |
| | R Rossouw | - | CoCT | | |
| | Cllr. Carin Brynard | - | Councillor | | |
| | Ald. JP Smith | - | CoCT | | |
| | Nick van Rooyen | - | Teahmo | | |
| | HW Grunewald | - | Dickson Real Estate | | |
| | I Terblanche | - | BBID Secretary | | |
| | G. Lohrentz | - | Geocentric | | |

1. REGISTER.

All in attendance signed and checked.

2. WELCOME.

Mr. Leon Brynard welcomed all in attendance to the General Meeting and without further ado gave the floor to Mr. Phillip van Zijl, the Chairperson of the BBID steering committee and the Okavango Chamber of Commerce.

Mr. van Zijl indicated that it was a privilege to stand in front of everybody present. He mentioned that the process of establishing the Brackenfell CID or BRACKENFELL BUSSINESS IMPROVEMENT DISTRICT (BBID) has now progressed to a point where votes can actively be solicited. It has been a long process that has been started as an initiative by Mr Leon Brynard, Chairperson of the Brackenfell Community Policing Forum with the buy in and support of the Okavango Chamber of Commerce.

The establishment of the VRCID and progress with the establishment of the Stikland CID has left Brackenfell with no choice but to prepare proactively for the displacement of crime and other negative elements to our area.

It has been apparent from the Feasibility Study conducted by Mr Gene Lohrentz, that our area has not yet deteriorated to the levels we saw in the Voortrekker RD area but that it is essential that we now act in order maintain and improve. It is the ultimate goal of the Okavango Business Chamber to establish Brackenfell as the preferred business destination in the Northern Suburbs and without a well managed and safe CBD this will not be possible.

3. PRESENTATION BY MR GENE LOHRENTZ OF GEOCENTRIC:

Mr. Gene Lohrentz introduced himself to the attendees. He mentioned that he started working for the CCID in Cape Town from 2002. This is his passion.

He referred to his involvement in the establishment of various CID's in the Western Cape which include the VRCID and the Stikland CID.

He proceeded with a presentation on the CID concept as well as the results of the feasibility study conducted in our area. He also described the boundaries of the proposed BBID as well as the benefits and financial impact on land owners.

Mr. Lorentz's presentation is attached as Anexure A

Mr. Lorentz invited questions from the floor.

4. QUESTIONS AND ANSWERS:

Cllr. Carin Brynard mentioned that the Vredeklouf CID has many advantages. Property values increased and the amount of properties for sale decreased. Ald. JP Smith reiterates the importance of a CID. A positive attitude and confidence in the area is needed to make a success. She said that displacement is a reality and that co-operation with SAPS, Neighborhood Watches & CPF is of importance. CID's in general has high standards which is good. CID's are Local people managing local funds.

6. ADDRESS BY COUNCILOUR JP SMITH

Ald. J.P. Smith is introduced to the meeting by the chairperson.

Ald Smith briefly refers to the benefits of establishing a CID as well success stories where the concept has been established elsewhere in the Western Cape.

5. ADJOURNMENT:

With no further business to discuss, the meeting adjourned at 18h34.